



Colorado Vision Summit

July 9 - 10, 2011
Colorado Convention Center
Denver, Colorado

2011

Sponsorship

Invitation



2011 SPONSORSHIP INVITATION

Thank you for your support of the Colorado Vision Summit! We look forward to seeing you in Denver, Colorado, on July 9 - 10, 2011.

The CVS Sponsorship Program is designed to recognize those companies who offer support beyond a presence in our exhibit hall. We understand that just as our doctor's offices vary in size and resources, so do the companies that provide products and services to optometry. With this in mind, we have developed several levels of sponsorship. Under the Levels program, sponsorship monies committed to the Doctor and Paraoptometric Programs will be combined to provide your company with the recognition it deserves.

WE INVITE YOU TO CHOOSE YOUR SPONSORSHIP PACKAGE FOR 2011

NEW!

As a Sponsor, your company logo will be placed on the COA website until after the Summit if your company also has an Exhibit Hall Booth.

Please note the all sponsorship functions are awarded on a 'first-come, first-served basis'. We welcome your feedback and ideas for other sponsorship possibilities. If you have any questions, please contact either of us by phone or email.

We sincerely thank you for your continued support!

Sincerely,
CVS Sponsorship Chairpersons

Tara Peterson, O.D.
303.979.4505
tpeterson22@hotmail.com

Andrew Adamich, O.D., F.C.O.V.D.
970.641.2020
andrew.adamich@yahoo.com



COLORADO VISION SUMMIT 2011 SPONSORSHIP LEVELS

1. SUMMIT SPONSOR \$7500 or more

Sponsorship of **one** of the following:

- (a) Two, two-hour **general** lectures; **or**
- (b) One, 2-hour **general** lecture **and** two, 2-hour concurrent lectures; **or**
- (c) Four, two-hour concurrent lectures

RECOGNITION

Special Recognition at the beginning of a lecture in the presence of the attendees

Your company name/logo will be displayed:

- on the COA website until after the Summit (if your company also has an Exhibit Hall booth*)
- in Summit brochure
- on Summit website for 1 year
- at Summit registration area
- at exhibit hall entrance
- on registration packet envelope
- at sponsored lectures

Full page ad in Doctor's registration packet

Recognition at exhibit hall meeting

Sponsor level ribbon to display at company's exhibit booth

Sponsor ribbon on name badges of company representatives

Recognition as **PRIME** sponsor in the COA's professional newsletter, *Viewpoints*

See deadlines in diamond box.

*** Exhibit Hall: Separate exhibitor application required; see form at www.visioncare.org, then Colorado Vision Summit tab. Additional booth spaces available at reduced rate.**

For a Sponsorship application, contact Tara Peterson or Adam Adamich.

2. MILE-HIGH SPONSOR \$5000 to \$7499

Sponsorship of two, 2-hour concurrent lectures

RECOGNITION

Your company name/logo will be displayed:

- on the COA website until after the Summit (if your company also has an Exhibit Hall booth*)
- in Summit brochure
- at Summit registration area
- at exhibit hall entrance
- on registration packet envelope
- at sponsored lectures

Half page ad in Doctors' registration packet

Recognition at exhibit hall meeting

Sponsor level ribbon to display at company's exhibit booth

Sponsor ribbon on name badges for company representatives

Recognition as **MAJOR** sponsor in the COA's professional newsletter, *Viewpoints*

See deadlines in diamond box.

3. MOUNTAIN SPONSOR \$2500 to \$4999

Sponsorship of one, 2-hour concurrent lecture

RECOGNITION

Your company name/logo will be displayed:

- on the COA website until after the Summit (if your company also has an Exhibit Hall booth*)
- in Summit brochure
- at Summit registration area
- at exhibit hall entrance
- on registration packet envelope
- at sponsored lecture

Quarter page ad in Doctors' registration packet

Recognition at exhibit hall meeting

Sponsor level ribbon to display at company's exhibit booth

Sponsor ribbon on name badges for company representatives

Recognition as a sponsor in the COA's professional newsletter, *Viewpoints*

See deadlines in diamond box.

4. FOOTHILLS SPONSOR \$1000 to \$2499

RECOGNITION

Your company name/logo will be displayed:

- on the COA website until after the Summit (if your company also has an Exhibit Hall booth*)
- in Summit brochure
- at Summit registration area
- at exhibit hall entrance
- on registration packet envelope


Recognition at exhibit hall meeting

Sponsor level ribbon to display at company's exhibit booth

Sponsor ribbon on name badges for company representatives

Recognition as a sponsor in the COA's professional newsletter, *Viewpoints*

See deadlines in diamond box.



**Logo deadline is
2.1.2011
Ad copy deadline is
4.1.2011**

Other Sponsorships

- CD of Doctor's Lecture Outlines (\$5000) [1]
 - Tote Bags for Doctors (\$4000) [2]
 - Name Badge Lanyards (\$3500) [2]
 - Breakfast with Recognition (\$1500)
 - Coffee Break with Recognition (\$1000)
 - Water Stations (for entire Summit) (\$1000)
- [1] Mile High Sponsor recognition
[2] Mountain Sponsor recognition

For a Sponsorship application or more information about sponsorships, contact:

CVS Sponsorship Chairpersons:

Tara Peterson, O.D. Andrew Adamich, O.D., F.C.O.V.D.
303.979.4505 970.641.2020
tpeterson22@hotmail.com andrew.adamich@yahoo.com