



COURRET LEADERSHIP LAB

Communication, Conflict  
And Coaching Mastery

# MEET JULIE

Are you and your leaders circling the same nagging issues and never reach a resolution?

Are your days filled with operational delays and miscommunication?

Do projects take too long to complete and initiatives remain in “explore and discuss”?

LEADERS get the structure to complete goals while developing their team &

EXECUTIVES get to be the visionaries their businesses deserve  
when they work with Executive Coach Julie Courret.

Are you & Julie a right fit? Find out and have a call: 504-723-8997 or [Julie@juliecourret.com](mailto:Julie@juliecourret.com)





## SERVICES OVERVIEW



**1-1 Executive Coaching**

**Custom Operating System Implementation**

**Leadership Development Classes & Training**



**WE START WITH THE END GOAL IN MIND:**

- **HIGH PERFORMING LEADERSHIP TEAM**
- **REDUCED WORKPLACE DRAMA**
- **IMPROVED BOTTOM LINE**

**NEVER OFF THE SHELF. ALWAYS CUSTOM.**

*"Bottom line, Julie makes a difference. Julie does more than get people thinking, she helps them grow and feel good about themselves in the process. Equally importantly, she teaches people to understand that they are part of team and to take pride in understanding and performing their roles in a professional and effective manner. She really shows up, in the most empathetic and authentic way, to help her clients overcome whatever situation they are facing in that moment."*

**Jim Pate**

**Executive Director, New Orleans Area Habitat for Humanity**

*"Julie is the coach you can count on! Julie responds and acts swiftly when needed, helping her clients through all stages of performance management. She is accessible and does not limit support to her clients with micro-managed hours or pre-scheduled meetings only. Julie is relatable and is able to quickly understand how she can help get the job done."*

**Athena Stanford, PHR, SHRM-CP**

**Human Resources Director, Children's Museum of New Orleans**





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**MASTER LEADERSHIP  
COMMUNICATION**

**SET CLEAR EXPECTATIONS**

**DELIVER & ENSURE  
EFFECTIVE MESSAGING**

**STRENGTHEN TEAM TRUST**

***Executive Testimonial***

Julie has unique ways to inspire, support, educate, motivate, think strategically, and advise. Her commitment to your success will match, and perhaps elevate, your own commitment. She is professional yet personal, steady but energetic. Only an authentic and caring individual with unwavering work ethic like Julie can maximize what you can achieve. She's the best!

**Brian Renfroe, President. National Association of Letter Carriers, Washington D.C.**



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# MASTER LEADERSHIP CONFLICT MANAGEMENT

## ELIMINATE DRAMA

## PREVENT CONFUSION AND MISUNDERSTANDINGS

## RESOLVE DISPUTES

### *Executive Testimonial*

What I love about Julie is her customized approach that is not “off the shelf/out of a book”. I had consultants come in before, but it is not the same thing Julie can do coming in to the Company and digging into with the leadership team. I am a better leader because of Julie.


**Tiffanie Hartenstein, CEO. Oracle Lighting Metairie, La.**





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# **MASTER LEADERSHIP COACHING**

**HOLD OTHERS ACCOUNTABLE**

**DEVELOP AND GROW NEW  
SKILLS & TALENT**

**GIVE IMPACTFUL FEEDBACK**

***Executive Testimonial***

When I look at Julie, I think of a multiplier effect. She allows me to move faster, quicker, smarter, easier.

**Jared Freeman, CEO. On Path Federal Credit Union. Metairie, La.**

# Julie Couret

Face of Executive Coaching

From New Orleans Magazine 2021

APRIL 21, 2022 | BY ELIZA FILLO



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Executives work ON their business rather IN it when Julie Couret is their Executive Coach.

Julie employs industry leading coaching best practices to ensure that Executives are doing work that is the highest and best use of their time. Executives that shoulder the weight of their companies' most important decisions work with Julie to receive a level of candid feedback most CEOs never experience.

Executives get laser-focused work with Julie, often creating the strategy, drafting key messaging, identifying the who, what, and when in their one-on-one sessions with Julie. Julie works directly within organizations when needed, trusted to lead change management efforts. She sits in executive staff meetings, conducts departmental feedback and planning sessions, and coaches/trains Leadership.

Julie's years of expertise in leadership development, workplace culture, and change management partnered with her roll-up-the-sleeves relatable approach ensures CEOs don't stagnate in plan and discuss mode. With a proven track record spanning nearly 20 years, Executives, organizations, and corporations have both a confidential sounding board and implementer of their vision with Julie Couret as their Coach.

[juliecouret.com](http://juliecouret.com) // 504-723-8997 // [Julie@juliecouret.com](mailto:Julie@juliecouret.com)





In a time when everyone is a “consultant,” Julie Couret is the real deal. Julie’s unabashedly candid approach cuts through the noise and gets to the decision.

Business owners call Julie because they know she can deliver results. She trains leaders on the behaviors necessary to lead others, such as coaching and feedback, leadership credibility, business communications and conflict resolution. Julie understands that a great employee does not automatically become a great leader by merely being promoted. She delivers these typically “corporate” topics in a refreshingly authentic approach.

Laser-focused on her clients’ set of circumstances and workplace culture, Julie never uses the same strategy twice. All of her training is fully customized, built for the unique situation, industry and company culture — not a recycled, off-the-shelf program that ignores the complexities of each business’ conditions and culture.

Because Julie trains and coaches in the real world, she doesn’t expect managers to become leaders or to resolve conflicts based on theory alone. Real problems require practical solutions. Julie outlines actions, accountability and resources for her clients to witness real change.



She quickly understands what needs to be done to eliminate the interoffice workplace issues that interfere with the operation. She uses her straightforward brand of coaching to help employees recognize and overcome counterproductive habits in a way that changes their behavior long after her work is done.

Where there is smoke, there is fire. Julie’s specialty is not only deftly and swiftly putting out those fires, but she finds the smoke that business leaders may have overlooked or are hesitant to accept. She works hand-in-hand with her clients to make the decisions that will give back the time they lost worrying or attempting workarounds of a nagging issue.