



2017 SPONSORSHIP OPPORTUNITIES

The five (5) **level Sponsorships** listed below will have company name and logo displayed on various signage at the GaETC conference; recognition in the conference program; Logo & link on GaETC website, the opportunity to use GaETC logo in marketing materials with prior approval and a complimentary list of attendees upon request.

Copper Sponsor @ \$2,500 includes:

- One complimentary full conference registration;
- Sponsor's logo displayed during the conference on conference giant video wall display.

Bronze Sponsor @ \$5,000 includes:

- Quarter-page color ad in the conference program;
- One Exhibitor booth;
- Two complimentary full conference registrations;
- Two complimentary exhibit hall passes to give to customers;
- Sponsor's logo displayed during the conference on conference giant video wall display.

Silver Sponsor @ \$7,500 includes:

- Half-page color ad in the conference program;
- Two exhibitor booths;
- Two complimentary full conference registrations;
- Four complimentary exhibit hall passes to give to customers;
- Thirty second audio commercial displayed during the conference on giant video wall; (Commercial must be created by sponsor in digital video format).

Gold Sponsor @ \$10,000 includes:

- Three quarter-page color ad in the conference program;
- Three exhibitor booths;
- One concurrent session presentation slot (approved by the Program Committee);
- Three complimentary full conference registrations;
- Six complimentary exhibit hall passes to give to customers;
- Thirty second audio commercial displayed during the conference on giant video wall; (Commercial must be created by sponsor in digital video format).

Platinum Sponsor @ \$15,000 includes:

- Full-page color ad in the conference program: back cover, inside front cover, inside back cover – selected on a first-come, first-served basis;
- Four exhibitor booths;
- Two concurrent session presentation slots (approved by the Program Committee);
- Four complimentary full conference registrations;
- Eight complimentary exhibit hall passes to give to customers;
- Thirty second audio commercial displayed during the conference on giant video wall (Commercial must be created by sponsor in digital video format);
- Sponsor logo on the conference tote bag;
- Sponsor-provided banner displayed at the exhibit hall entrance.

To secure your sponsorship for GaETC 2017, please contact: Stephanie Stephens, Sponsorship Chairman at sstephens@gaetc.org , or Connie Bond, Sponsorship Administration at cbond@gaetc.org

Exclusive Sponsorship

Lanyard Sponsor @ \$5,000

Great exposure with your company name wrapped around 4,000 necks all in one place at one time!

Includes:

- Exclusive company name/logo on Lanyard with Conference logo for all participants at GaETC conference;
- Logo & link on GaETC website;
- Recognition in the conference program as the exclusive Lanyard sponsor.

Leadership Strand Sponsorship Levels:

Sponsorship of Leadership Strand Sessions provides additional access to thought leaders, decisions makers, and district leadership beyond that which is provided through the normal conference experience.

Leadership Keynote Sponsor @ \$3,000 (Exclusive) - includes:

- Introduce the Keynote Session/Discussion Panel and attend the Keynote;
- Invitation to invite five (5) registered attendees to the "Leadership Reception" Thursday afternoon - high top table and signage - sponsors asked to provide a door prize;
- Participation in an executive briefing/vendor feedback small group session - runs as a concurrent session.

Leadership Strand Sponsor @ \$1,500 - includes:

- Opportunity to introduce a speaker at one of the Leadership Strand concurrent sessions;
- Invitation to invite three (3) registered attendees to the "Leadership Reception" Thursday afternoon; high top table and signage - sponsors asked to provide a door prize;
- Participation in an executive briefing/vendor feedback small group session - runs as a concurrent session.

Additional Sponsorship Opportunities

GaETC Wednesday Night Reception Sponsor (Held at GICC) @ \$ 8,000 – includes:

- Full page color ad in the conference program;
- Two exhibitor booths;
- Recognition in the conference program as the Reception sponsor;
- Signage at the Reception recognizing their sponsorship;
- One display table at the Reception;
- Opportunity to welcome all Reception attendees;
- Three complimentary full conference registrations;
- Six complimentary exhibit hall passes to give to customers;
- Thirty second commercial displayed during the conference on giant video wall; audio included when feasible; (Commercial must be created by sponsor in digital video format).

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Technology Theater Sponsor @ \$7,500 – includes: (Limited)

Exclusive access to presentation space inside of the Technology Theater.

- Minimum of (4) 25 minute mini-sessions that will take place on an ignite stage inside of the exhibit hall;
- Private Meeting Room adjacent to Technology Theater;
- Recognition in the conference program as a Technology Theater sponsor;
- Limited to first 4 sponsors signing contracts.

Mobile Device Charging Station @ \$3,500 includes:

- Your company logo displayed on charging station;
- Logo & link on GaETC website;
- Recognition in the conference program as a Charging Station sponsor.

Student Showcase Sponsors @ \$1,000 includes:

Informal all-day demonstration science fair format featuring students actively engaged in classroom projects and activities.

Located outside entrance to Exhibit Hall. **Limited to first 4 sponsors signing contracts**

- Logo & link on GaETC website;
- Non-exclusive signage in the Student Showcase area;
- Recognition in the conference program as a Student Showcase sponsor.

Refreshment Break Sponsors @ \$1,000 includes:

- Logo & link on GaETC website;
- Non-exclusive signage in the Coffee or Snack areas;
- Recognition in the conference program as a Refreshment Break sponsor;
- Limited to first 4 sponsors for Coffee and first 4 for Snacks signing contracts.

Meals of Hope Table Sponsor @ \$500 includes:

- Non-exclusive signage on the table in the Meals of Hope area;
- Recognition in the conference program as a Meals of Hope sponsor as well as recognition during the Meals of Hope event.

Mobile App Splash Page @ \$2,000

Attendees won't miss your ad when they expectedly watch the app starting up. As the exclusive app sponsor, you will receive powerful impressions by displaying your logo on each full app restart. This opportunity will be available to Platinum sponsors on a first come first served basis.

Mobile App Banner Ads @ \$500

Be one of the five exclusive vendors whose logo is displayed in a rotating banner at the top of the screen every time the conference menu is displayed. This opportunity is open initially to all sponsors. After August 1, if opportunity exists, it is open to all exhibitors.

Mobile App Custom Links @ \$500

On the Start menu, custom links can be added to point to special content provided by the sponsor. The links would always appear on the Start menu along with "Schedule at a Glance", "Session List", "Speaker List", etc. This is a great opportunity for exhibitors who are conducting business or instructional meetings.

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