



May 14 – 19, 2017
 Palm Beach County
 Convention Center
 West Palm Beach, Florida

CONFERENCE ADVERTISING ORDER FORM

Please submit this order plus camera-ready artwork and full payment by the deadline shown. Every effort will be made to accommodate requests for positioning, however space is limited. Detailed information on how to submit your artwork and on which formats are accepted will be sent once the order is received and payment processed.

Conference Program Advertising - **No longer available.**

Ad Size	Dimensions	Black/White	Color	
Full-Page	(10 ½ "high x 8" wide)	\$ 850	\$1,000	\$ _____
Half-Page/Horizontal	(5" high x 8" wide)	\$ 650	-	\$ _____
Half-Page/Vertical	(10 ½ "high x 3 ¾ "wide)	\$ 700	-	\$ _____
Quarter-Page	(5" high x 3 ¾ "wide)	\$ 500	-	\$ _____
Business Card	(2" high x 3 ½ "wide)	\$ 375	-	\$ _____

Prime Positioning Ads (all prime ads are full-page color)

Inside Front Cover	-	\$1,450	\$ _____	SOLD
Inside Back Cover	-	\$1,450	\$ _____	
Outside Back Cover	-	\$1,600	\$ _____	SOLD

Mobile App Advertising – Available until sold.

Sponsor Ad at Startup – You will receive powerful impressions by displaying your logo on each full app restart. \$1,000 \$ _____

Banner Ad - Rotating directly on the HOME SCREEN of the app \$ 500 \$ _____

Highlighted Exhibitors - Differentiate yourself from other exhibitors by being displayed with your logo in the exhibitor listing that includes an extended company and product description and a direct link on the floor plan map to draw attention to your booth. \$ 250 \$ _____

Interactive Map pin – A direct link on the floor plan map that gives information about your company. \$ 100 \$ _____

Electronic signage Advertising – Available until sold.

Display your ad all week at the Hilton West Palm Beach (conference hotel):
Custom image/ad on one of several reader board signs located throughout the lobby area and meeting space \$1,000 \$ _____

TOTAL ADVERTISING FEES DUE: \$ _____

Payment Method: Credit Card (Visa/MC/Amex) Mailing Check

Contact information: (Please list the contact person responsible for placing the ad and submitting artwork)

Company Name: _____

Contact Name: _____

Phone: _____ Email: _____

**Please return to: Fax: 850-906-0077 or Email: ghcexhibits@mcraemeetings.com Phone : 866-361-4442
 GHC Exhibit Manager, 1401 Maclay Commerce Dr, Tallahassee, FL 32312**