

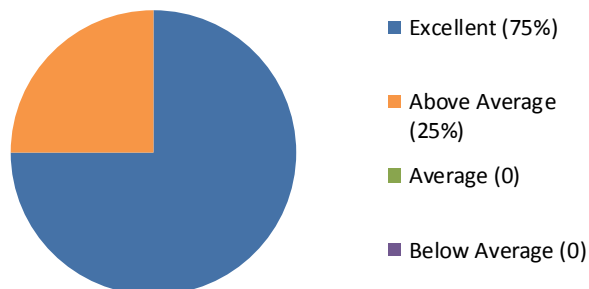
Mission

The mission of the Auburn University Anti-Bullying Summit is to facilitate action-oriented conversations via a premiere conference designed to share information, current thinking, and research about a serious problem facing our schools and communities—bullying. The conference is designed to create on-going local, state, and national coalitions for Pre K-12 educators, higher education faculty and administrators, student leaders, mental health practitioners, researchers, community leaders, policymakers, and other professionals who are engaged in on-going work to address bullying and cyber-bullying in learning environments.

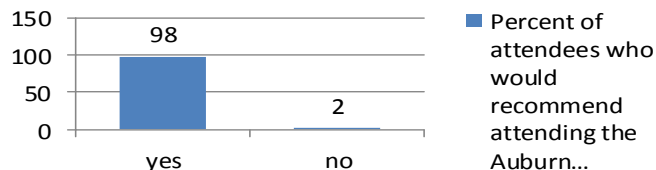
Highlights of the 2015 Program

- Held in Peachtree City, Georgia, June 18-19, 2015.
- Attended by 255 participants and 10 exhibitors; attendees came from 16 states.
- 37 sessions explored a broad range of topics: legal issues related to bullying, effective school intervention programs, cyber-safety, building empathy through the arts, research-based strategies, bullying of persons with disabilities, and empowering the bystander.
- 25% of attendees indicated they have previously attended the Auburn University Anti-Bullying Summit program.
- 100% of those who have previously attended the Auburn University Anti-Bullying Summit indicated that the program was the same or better than in previous years.
- 30% of the attendees indicated they have attended other (non-Auburn) anti-bullying workshops or conferences.
- 93% of the attendees who have attended other (non-Auburn) anti-bullying workshops or conferences indicated that the Auburn University Anti-Bullying Summit was the same or better than other programs they have attended.
- 89% of the attendees rated the Summit schedule above average or excellent.
- 90% of attendees indicated the Anti-Bullying Summit provided ample opportunities to network with others.

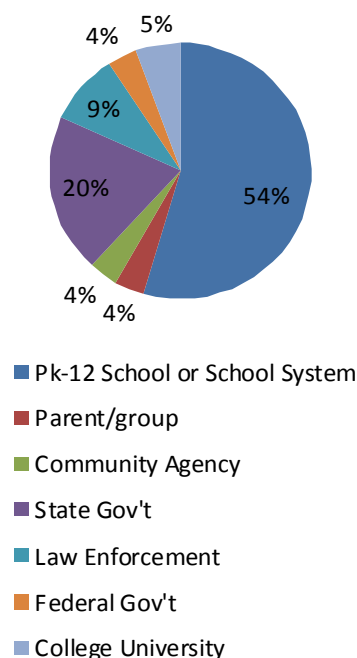
Summit Value-Overall



Percent of attendees who would recommend attending the Auburn...



Participants by Profession



Selected Participant Comments

- Great summit! Such great information and resources.
- The timing of the sessions was great, as was the diversity of topics.
- Very informative. Great food provided. Great presentations. Very helpful. Thank you!
- Great! Eye-opening!
- I will highly recommend to others.
- I really enjoyed this Anti-bullying Summit and look forward to returning for another Anti-Bullying Summit.
- This is very well planned and organized.
- I especially appreciated the tools for positive reinforcement!
- Excellent, relevant, interesting!
- I look forward to using the material.
- Some of my friends really need to see this!
- The registration process was easy and the AU staff was very friendly and helpful.

Hero Award Recipients

Being an “upstander” rather than a “bystander” in bullying situations requires courage and risk, and individuals or groups who take the initiative to be “upstanders” become an impetus for change in schools and communities. The Auburn University Anti-Bullying Summit conveys Hero Awards to individuals/groups who are actively standing up to bullying.

The 2015 Hero Award winners are:

- **Dr. Sameer Hinduja, Global Anti-Gullying Hero**
Co-Director, Cyberbullying Research Center
Jupiter, Florida
Dr. Sameer Hinduja has co-written five outstanding books on cyberbullying as well as published over 40 peer-reviewed scholarly publications cited over 4,000 times in a variety of fields. His work has been featured in numerous national commentaries, including C-SPAN, the *New York Times*, the *Washington Post*, *Forbes*, *USA Today*, *Fortune*, *NPR*, and *The Chronicle of Higher Education*. He teaches at Florida-Atlantic University where he mentors students who share his passion for addressing the issue of teen bullying.
- **Ms. Trisha Prabhu**
Global Anti-Bullying Hero, Student
Napierville, Illinois
In 2013 Trisha’s shock and anger over the suicide of a young woman due to internet bullying led her to create a technology product, ReThink. This innovative patented software stops cyberbullying before the damage is done.

Research has shown that given the opportunity to reconsider an offensive social media post, that the offensive message is reduced to 4%. Trisha has increased awareness of the silent pandemic of cyberbullying by speaking speaking engagements including a TEDx Teen London, TEDxGateway in Mubai, India. She has been selected as the Global Teen Leader by the War Are Family Foundation.

- **Centene Corporation**
Corporate Anti-Bullying Hero
Clayton Missouri
Centene Corporation and its subsidiary, Cenpatco, teamed up with Children’s National Health System and Howard University to stop bullying through education and empowerment. Their Anti-Bullying campaign, “No Bullying Zone,” educates students, teachers, and parents across the country on how to prevent, identify, and appropriately intervene with bullying in school-aged children. The “No Bullying Zone” campaign traveled more than 16,000 miles to 19 schools across the country, from Washington, D.C., to Westmoreland, California.
- **Sir Dalvin Holloman**
Community-based Anti-Bullying Hero, student
Boys and Girls Club of Metro Atlanta
Sir Dalvin has been a driving force in teen-led initiatives including an anti-bullying campaign and MAD IRL (Mobilizing a Difference in Real Life) which aims to educate and provide students with information to make a difference in their lives and the lives of others. He serves as a Camp Staff member at the BGCMA residential camp, and speaks with members eight years and older about compassion, respect, and anti-bullying.
- **Dr. Quentin Fretwell, State Anti-Bullying Hero**
DeKalb County Schools, Georgia
Dr. Quentin Fretwell, Safe Schools Coordinator for the DeKalb County Schools District was a contributor to the Model Bullying Policy for the State of Georgia and co-authored the DeKalb County School District’s policy. The policies and programs that he put in place have improved the school climate and culture of DeKalb County.
- **Mr. Jeb Crosby, School-based Anti-Bullying Hero, student**
Kinston High School, Coffee County, Kinston, Alabama
When Jeb Crosby was a kindergarten student at Kinston High School, he noticed that one of his classmates with down syndrome was being ignored and bullied by otyher students. He said, “This is my friend Sarah. She is talking to you, and you shouldn’t be meant to her.” His awareness that students with special needs need friendship and respect has set an example of kindness in his school.