

NCVMA

2018 Rate Sheet Quarterly Member Newsletter

The North Carolina Veterinarian is a quarterly publication and the official newsletter for the NCVMA. The 28-36 page publication is distributed to over 3000 association members. It is published each year during February, May, August and November.

NORTH CAROLINA
VETERINARIAN
SPRING 2017



Materials Due: Winter issue (February 2, 2018)
Spring issue (April 27, 2018)
Summer issue (June 29, 2018)
Fall issue (October 26, 2018)

Sizes: Full page (7 1/2" x 10")
Half page - horizontal (7 1/2" x 4 7/8")
- vertical (3 5/8" x 10")
Quarter page (3 5/8" x 4 7/8")

Rate: (high resolution jpg)	<i>Single Issue</i>	<i>Annual Contract 4 issues (billed annually)</i>
Full page	\$450	\$1,700 (\$425 each)
Half page	\$300	\$1,100 (\$275 each)
Quarter page	\$200	\$700 (\$175 each)
4/Color Interior Covers	\$550	\$2,100 (\$525 each)
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