

NCVMA

2024 Rate Sheet Quarterly Member Newsletter

The North Carolina Veterinarian is a quarterly publication and the official newsletter for the NCVMA. The 28-36 page publication is distributed to over 3000 association members. It is published each year during February, May, August and November.



Materials Due: Winter issue (February 9, 2024)
Spring issue (May 17, 2024)
Summer issue (July 26, 2024)
Fall issue (November 8, 2024)

Sizes: Full page (7 1/2" x 10")
Half page - horizontal (7 1/2" x 4 7/8")
- vertical (3 5/8" x 10")
Quarter page (3 5/8" x 4 7/8")

Rate: (high resolution jpg)	<i>Single Issue</i>	<i>Annual Contract 4 issues (billed annually)</i>
Full page	\$500	\$1,900 (\$475 each)
Half page	\$350	\$1,300 (\$325 each)
Quarter page	\$225	\$800 (\$200 each)
4/Color Interior Covers	\$600	\$2,300 (\$575 each)
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