



## **Monica Dixon Perry, CVPM** **Consultant/Partner**

Monica has been involved in the field of veterinary medicine for more than 30 years. She earned her bachelor's degree in biology from the University of North Carolina at Chapel Hill. She has since completed the VMC, Inc. School of Veterinary Practice Management and has been awarded the designation of Certified Veterinary Practice Manager.

As a consultant and speaker with VMC, Monica presents a seminar called Principles of Veterinary Practice Management throughout the United States and Canada. Monica is an active member of the Veterinary Hospital Managers Association, VetPartners and the American Veterinary Law Medical Association.

For 12 years, Monica managed a successful full-service, small animal eastern and western medicine veterinary practice in Raleigh, NC. As hospital administrator with Bowman Animal Hospital & Cat Clinic, Inc., Monica managed every aspect of the seven-day-a-week, nine-doctor hospital's operations. Her management style helped the practice build world-class, dynamic health care team that enhanced patient care and client service.

Monica has lectured at several national veterinary conferences and veterinary schools in the United States and internationally. She has been quoted in numerous publications and written several veterinary management articles.

Monica enjoys lecturing, but is passionate about working with practices that participate in our on-site consultation services. She thoroughly enjoys assisting owners, managers and healthcare teams reach their maximum potential. In addition, she loves working with practice managers and administrators as a coach and mentor. Monica's personal experience as a hospital administrator allows her to be empathetic on every level as it relates to veterinary practice management.

Monica will let you know that her two primary purposes in life are assisting veterinary practices and being the best possible wife and mom. She shares her Raleigh, NC, home with her supportive and loving husband, and their daughter.

*Email Monica at: [mperry@vmc-inc.com](mailto:mperry@vmc-inc.com)*