August 2008



# **The Delineator**

PO Box 1763 • Columbia, SC 29202 • (803) 799-6721 • FAX (803) 252-0589

### "Vigilance"

I spent the better part of one evening reading through our Past Presidents' messages hoping to find something worthy to write about. All the articles were great and I have the utmost respect for all of our Past Presidents. There are always recurring themes said a bit differently but eloquent in their own way. I am sure my predecessors will agree the hardest part of this position is coming up with a monthly message. Well, I have not had a problem up until this month. In between working and focusing on sending my son to college, I suffered a horrible case of writer's block. Ironically, I remembered an email I recently received from a North Carolina OD explaining that they just defeated a sneak attack from medicine to open up their practice act to define surgery in the legislature.



Dr. Peter Candela, SCOA President

We must constantly stay vigilant so that we will be able to defeat medicine when

they come knocking on our door in South Carolina. How is that done? It is by standing as one; unified in the common goal of advancing South Carolina Optometry. We must also answer the call when we are called upon. That means breaking away from a patient to take a call from your Board of Directors or from your legislative chairs or key person of contact. You must answer the call when asked to donate to yet another campaign even though you have already given, and given, and given. You must answer the call when you are asked to contact your legislator regarding specific issues or just to say hi so that you keep an open line of communication. I received a thank you letter from John Scott, my State Representative who is running for the SC State Senate. He handwrote some comments in his letter one of which was "thank you for your friendship." I know that many of you have close relationships with your legislators but we need ALL of you to develop these bonds. This is critical not only to advance our scope of practice but inevitably to protect what we already have.

Please read the email below I received about what recently took place in North Carolina.

"In the closing moments of the recently adjourned short session of the NC General Assembly, the NC Society of Eye Physicians and Surgeons (SEPS), with the assistance of the NC Medical Society, attempted to amend Section 90-114, the NC Optometry Practice Act. This was a **covert, premeditated, unethical attempt** to open our law and

define surgery by amending a completely unrelated bill <u>without discussion in</u> <u>committee</u>. We were fortunate to learn of this plan at the last minute through our professional and legislative contacts and our lobbyist, Theresa Kostrzewa, who was able to convince legislative leaders the scheme was highly inappropriate. However, there is <u>no doubt</u> we will be under attack next year. **One of the most powerful members of the General Assembly has already told the ophthalmologists he will sponsor their bill next year. We must be prepared!!** To those of you who say you've heard it all before and the society has been crying "Wolf," well the wolf has finally arrived. This is your call to arms......."

I ask that you support your colleagues with patience, politeness, and being positive. I ask that you support your legislators with friendship and their campaigns with your time and money and that you stay active with your local societies, SCOA and the AOA.

In closing, it is critical for **ALL** of us to make it our goal to see that one of our own, Deborah Long gets elected to the SC State House in November. Please support her campaign by donating your time and money to make it happen. When elected, I know Deborah will support and protect South Carolina Optometry!

Regards, Peter

<b>mpt</b> to open our law and	
Inside this Edition:	S
Local Society Information	2
New Members	3
Member News	3
Feature Article	4
With Gratitude	5
World Sight Day	6
Annual Meeting	7
Classifieds	8

### **Local Society Information**

#### <u>Catawba</u>

President: David Oliver, O.D. 406 North Wilson Street PO Box 2935 Rock Hill, SC 29732 803-327-1181 dbo\_10s@rhtc.net Treasurer: William (Bill) Hundley, O.D.

#### <u>Coastal</u>

President: Michele Donovan, O.D. 2015 Sam Rittenberg Boulevard Charleston, SC 29407 843-763-2247 mickeyeod@yahoo.com Vice-President: Joseph Pitcavage, O.D. Secretary/Treasurer: Jennie Smith, O.D. Meeting: September 11, 2008

### <u>Midlands</u>

President: Melissa Binder, O.D. 1057 Broad Street, Suite 48 Sumter, SC 29150 803-775-8951 mbinderod@yahoo.com Vice-President: Van Forrester, O.D. Secretary/Treasurer: Laura Belka, O.D. Meeting: September 17, 2008

### Pee Dee

President: Caryn West, O.D. 211 North Washington Street Sumter, SC 29150 803-775-9314 cwestod@ftc-i.net Secretary/Treasurer: Emily Walck, O.D. Meeting: September 10, 2008 Location: Café Florentine

### <u>Piedmont</u>

President: Louis Martin, O.D. 399 East Henry Street Spartanburg, SC 29302 864-585-0208 Iouismartin1977@hotmail.com Vice-President: Sean Stevens, O.D. Secretary/Treasurer: Malissa Mathis, O.D. Meeting: September 30, 2008

#### <u>Waccamaw</u>

President: Owen Johnson, O.D. 407-A Church Street Georgetown, SC 29440 843-546-2244 dr.owenjohnson@verizon.net Vice President: Sandra Diamond, O.D. Treasurer: John Mills, O.D.

#### Low Country

President: Michelle McKenzie, O.D. 2010 Browning Gate Road PO Box 298 Estill, SC 29918 803-625-3384 dhmeyedoc@hargray.com Vice-President: Jennifer Switak, O.D. Treasurer: Dianne Williams, O.D. Secretary: David McKenzie, O.D.

### Ione Hendrix Cockrell

### Certified Financial Planner™ Personal Financial Planning

Retirement ● Investment Planning ● Estate Preservation Business Succession ● College Funding Comprehensive Written Financial Plans

#### **Employee Benefits & Insurance**

Health ● Dental ● Long-Term Care ● Life & Disability Income ● Retirement Plans ● Special Benefits for Key Employees

### The Bonham Center 914 Richland St., Unit A-102 Columbia, SC 29201 803-254-4899 • Fax 803-254-4825 Email: ione.cockrell@prudential.com

Investment advisory services offered through Prudential Financial Planning Services, a division of Pruco Securities, LLC, (Pruco). Securities offered by Pruco 751 Broad Street, Newark, NJ 07102-3777. Ione is an agent appointed by The Prudential Insurance Company of America and its affiliates to offer life insurance and annuities. All are Prudential Financial companies. Availability of long term care insurance, health insurance and disability income insurance varies by carrier and state. IFS-A133015 Ed. 5/2007

### **Member News**

### Congratulations Jeff Magun, O.D.!

Dr. Magun after the tournament

October of this year marks the beginning of Dr. Magun's 40 years in practice.

October also marks his 30 years as a Fellow of The American Academy of Optometry during which he served as Chair of the Primary Care Section of the Academy for 3 years and was part of the founding group that developed the Diplomate Program in Primary Care.

On August 2, 2008, Dr. Magun competed in The Battle of Atlanta which is the largest organized competition in karate in the world. He took 2nd place in the over 60, open Black Belt division, heavyweight division. This was his first competition at the national level. He has been studying American Freestyle Karate for 3 and a half years.

### Congratulations Henry Sawyer Jr., O.D.!

Dr. Sawyer was installed as the District 32-C Governor of the SC Lion's Club.

(Dr. Hank Sawyer and spouse, Sheena, at the District Governor Celebration Banquet at the Lions Club International Convention in Bangkok, Thailand.)



### **Condolences**

On behalf of the SC Optometric Association, please keep fellow member **Dr. Lonnie Randolph** in your thoughts and prayers. We wish him an easy and speedy recovery!

On August 21, Dr. Philip Flynn, IV lost his grandfather. Please keep his family in your thoughts and prayers.

## **New Members**

Congratulations to the new members of the SC Optometric Association!

Trevor Klein, O.D. - Initial Marc Schmidt - Student Funmilayo Aranmolate, O.D. - New Graduate Daniel Reames, O.D. - New Graduate Matt Dugger, O.D. - New Graduate Vincent Zeplin, O.D. - Reinstatement Page 3



### 2008 Board of Directors

Peter Candela, O.D. President PO Box 614 Blythewood, SC 29016 eyedoc48@bellsouth.net

### Edward Lemon, O.D. **President-Elect** 267 Main Street Barnwell, SC 29812

maydoc@bellsouth.net

Tim Stafford, O.D. **Past President** PO Box 493 Newberry, SC 29108 staffordta@yahoo.com

### Michael Wood, O.D. Vice President

1760 Woodruff Road Greenville, SC 29607 visionplus@sprintmail.com

### Lori Donovan, O.D. Trustee

Belle Hall Eve Care 644-L Long Point Road Mount Pleasant, SC 29464 Idonovan@bellehalleyecare.com

### Philip Flynn, O.D. Trustee

2757 Laurel Street Columbia, SC 29204 pdflynn@hotmail.com

#### Melissa Schwebach, O.D. Trustee 1090 Spratt Street

Fort Mill, SC 29715 scevedoc@hotmail.com

### James Vaught, O.D. Trustee

1406 Main Street Conway, SC 29526 JamesVaught@sc.rr.com

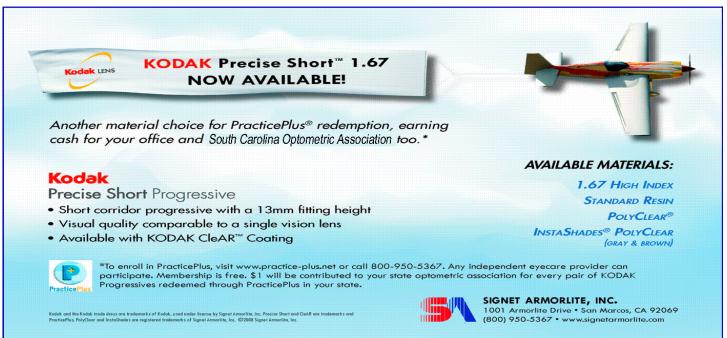
### The Life of a Young O.D. Written by: Jennie Smith, O.D.



I was in Washington D.C. at a practice management seminar and the idea of this article blossomed. I was sitting in a round table discussion with 8 colleagues, all of whom were 20 years my senior. The topic was "The trials and tribulations that our profession will be facing in the upcoming decades." Then the topic of the young O.D. entered the discussion. I listened as my senior colleagues talked about how our profession is going to be in trouble because most of the young O.D.'s coming out of school have no desire to be in private practice settings. That is where I stepped in with the young O.D.'s reality....

The average student loan debt for the new O.D. is anywhere between \$120,000 to \$200,000 or an average \$1,000+ loan payment each month. This debt indeed can start to play a major role in shaping the future of our profession. With many of my peers looking to start their own practices or to join an existing practices as a partner, they have no choice but to secure their financial burdens by jumping into the corporate cycle. The bills get paid and their dreams get put on hold. Some young O.D.'s jump around town filling in at different opticals and private practices while trying to save money to build their dream practice one day. Some make the corporate setting their own by bringing in equipment to more effectively treat and manage disease.

My question to the senior optometrist: Do you have an exit strategy? Most recommend developing your exit strategy five-to-ten years in advance to your desired decreased work time or retirement. This will not only provide you with a peace of mind, but also provide security for your family. There are many young O.D.'s that are ready and eager to become associates or future partners. So many private practices are closing their doors because the current owner has become ill, decided to retire, or other complications have arisen. Keeping the doors of these practices open will not only help the young O.D. ready to invest in the practice's future, but our profession as a whole.



## With Gratitude...

Dear Colleagues,

I wanted to give you a quick update on what is happening with my campaign but first wanted to thank you all again for your generous support! So, THANK YOU!!!

As you may know by now, the primary went *extremely* well. I received 76% of the Republican votes and more votes than the other four candidates combined. But now is not the time to get cocky! I have been attending A LOT of meetings--GOP, organizational, community, chamber – you name it, I've been there. Most of the organizational items, such as poll watching and sign placement volunteers and hosts for meet & greets, are already set. The real work won't really get geared up again until Labor Day. Among events scheduled: Sun City Labor Day Golf Cart Parade, a new flag dedication at the Masonic Lodge, working the concession stand at a Football Jamboree, handing out flyers and fans at the dirt track on Saturday nights, 3 fall festivals, and, of course, at least one political forum.

That's about it for now. I will try to get out another update either by Delineator or e-mail next month. In the meantime, if you have any questions or suggestions, please give me a shout. As for me, I am looking forward to November 5<sup>th</sup>!

Thanks again! Deborah Long, O.D.

Dear Colleagues,

I would first like to thank each of you for your generous support and encouragement throughout my campaign. As you know, we were unsuccessful. However, I feel that we were successful in some respects. We had a great amount of support from the Optometric community, and I cannot express in words what a tremendous driving force that was.

I feel honored to be associated with such an outstanding and supportive group of professionals. I would like to especially, thank Dr. Lori Donovan and Dr. James Vaught for their expertise from the Legislative Committee. Their hard work afforded me more time to spend on the campaign trail.

Regardless of the outcome, we must keep in mind the commitment and sacrifice our colleagues in the political arena make, everyday, which allow us to enjoy our current scope of practice. Stay active.

Sincerely, Pete Smith, O.D.





### **Giving Sight And Hope!**

### US O.D.'s are being invited to take the World Sight Day Challenge to help people who are blind or vision impaired due to uncorrected refractive error.

John Moria is a 67-year-old subsistence farmer in East Timor, who is a -4 D myope. Having lost most of his family during the recent independence struggle, and with limited vision, it was increasingly difficult for John to tend to his crops. In a country with no social welfare system, this was a threat to his very survival.

Today, he has regained his sight and his autonomy, thanks to the support of Optometry Giving Sight.

"Blindness due to uncorrected refractive error is unnecessary and completely preventable," said Professor Brien Holden, Executive Chair and CEO of Optometry Giving Sight. "Optometrists make a difference in the lives of their patients everyday. Now, by joining Optometry Giving Sight's World Sight Day Challenge, optometrists can make a difference in the lives of individuals all around the world."

The World Sight Day Challenge invites all optometrists to help people like John Moria by donating their eye exams fees to Optometry Giving Sight on World Sight Day (October 9, 2008) and / or by signing up to a regular monthly donation and planning a practice celebration throughout October. It's a great opportunity for O.D.s to remind patients of the need to look after their own vision care – while highlighting the needs of others.

In 2007, thanks in part to money raised as part of the World Sight Day Challenge, Optometry Giving Sight disbursed more than \$1 million to projects in South Africa, east Africa, East Timor and Sri Lanka – and has committed a further \$4 million over the next two years. Its goal over the next two years is to fund projects that will provide access to vision care for more than 5 million people, train 800 new vision technicians and build more than 100 vision centers.

To register for the World Sight Day Challenge, go to <u>www.givingsight.org</u> or contact us: <u>usa@givingsight.org</u>; 1-888-OGS-GIVE.

2008 Convention News		
MARK YOUR CALENDARS TODAY FOR THE	2008 ANNUAL MEETING TOPICS AND SPEAKERS	
SC OPTOMETRIC Association's	CLINICAL CASE CHALLENGES – <i>TAMMY THAN, O.D.</i>	
<b>51</b> <sup>s⊤</sup>	SKIN DISEASES AND THE EYE - TAMMY THAN, O.D.	
ANNUAL	GLAUCOMA FOR THE "REGULAR" O.D. – <i>ERIC SCHMIDT, O.D.</i>	
MEETING.	DRY EYES – <i>ERIC SCHMIDT, O.D.</i>	
This year we	GLAUCOMA GRAND ROUNDS – <i>Eric Schmidt, O.D.</i>	
ARE HEADED TO	CULTURALLY COMPETENT EYE CARE – <i>DERICK ARTIS, O.D.</i>	
THE MARRIOTT	More than Meets the Eye – Ania Hamp, O.D.	
HILTON HEAD	Posterior Segment Puzzles – Ania Hamp, O.D.	
ISLAND	OCULAR PHARMACOLOGY ROUNDS – <i>JIMMY BARTLETT, O.D.</i>	
DECEMBER 4-7, 2008	SAFETY PRECAUTIONS – JIMMY BARTLETT, O.D.	
	How to Handle Patients with Unexpected Results from Refractive Surgery – <i>John Potter, O.D.</i>	
THE MARRIOTT IS OFFERING SCOA	INJECTIONS LECTURE AND WORKSHOP – DAVID TALLEY, O.D.	
ATTENDEES A	<b>REGISTRATION WILL OPEN IN SEPTEMBER!</b>	
RATE OF \$116		
PER NIGHT	Enhance YOUR Practice Income	
DURING THEIR STAY.	EyeAmerica/On Sight Senior Care is a leading provider of specialty medical services to nursing homes and assisted living facilities. We're looking for	
Don'T DELAY! CALL	caring optometrists who want to broaden the base of their practice by providing care in our contracted facilities.	
843-686-8400	We provide the patients and all associated administration including billing, state and federal compliance documentation and claims management.	

TO MAKE YOUR RESERVATION TODAY!

We have immediate opportunities in the Greenville, Spartanburg and Columbia metropolitan areas.

Let us help you augment your practice income by serving this special population. Please contact Doug Schauer, Vice President-Development at dschauer@eyeamerica.com or by phone at 205-988-8999.



South Carolina Optometric Association PO Box 1763 Columbia, SC 29202 803-799-6721 www.sc-eyecare.org

### Classifieds

#### **Optometrist Needed**

3-4 days per week at Greenville Wal-Mart. If interested, please call Dr. Joe DiPasqua at 864-567-1751.

Part time opportunity in the Sumter market. A long-time, loyal patient base. 3 days, all equipment and staffing is provided. Please contact Tom Connor at 704-965-9099 if interested.

Multi-location 2-MD general ophthalmology practice seeking O.D. to assist in providing care for our general, medical, and surgical patients. Please call 803-642-6060 or email dkrok@mac.com for more information.

Motivated optometrist for new second office in Pooler, Ga. (15 mins. from downtown Savannah) full time associateship. Excellent opportunity, must have Georgia license. Please call Dr. John Janvier at 843-837-4545 or email Drjanvier@yahoo.com.

Professional fill-in for your practice. Have scope and will travel. Dr. Holcombe 843-522-3837.

O.D. needed Mondays and/or Saturdays in Rock Hill Wal-Mart. If interested please call Dr. Clifton at 803-366-7406 or email monieclifton@hotmail.com.

O.D. needed in nursing facility. Must reside between Columbia and Greenville. Please call Dr. Rebecca Wartman if interested at 828-681-5959.

Practice in Beaufort. Call Jim 843-379-9080, after 5 p.m.

Beaufort, SC - Optician wanted for private optometry office. Fax resume to 843-524-7559 or email eyedocbft@embarqmail.com.

O.D. needed FT/PT for office in Easley. Flexible hours, excellent compensation. If interested, please call 864-855-0034.

Full time associate position available in a well established practice in Aiken, SC. Please call Dr. Braun at 803-648-8974 or fax resume to 803-648-6418.

Full time O.D. needed in busy 34 year old practice, Monday-Friday. Please call Jeff or Netti Wilkins at 864-585-2249.

#### **Equipment for Sale**

HRT II like new condition. Purchased last year at SECO. Hardly used. \$16,000. If interested, please call 864-225-0474.

Used Reliance (blue) chair and stand for sale \$1895. Dr. Mike Schall 843-554-7554 or eyes@knology.net. Can email photos if serious.

Office equipment. Prices negotiable. Contact Dr. Michael Campbell at 843-681-6682.

Lots of great equipment for purchase. Some of the items for sale include a Custom II Chair and Stand, Kerotometer, Vertometer, Complete Lens Finishing Lab, Desk and Office Furniture, and much more. If interested, please contact E.H. Brown, O.D. at 803-345-6661.

Office equipment for sale. Please contact Dr. Bill Behling if interested at 843-562-2604.

Humphrey Matrix Perimeter for sale. In excellent condition. Only 1 available. Won't last long. Very rare to find used. Asking \$10,995. Call 843-521-2020 or email sixxbird@aol.com if interested.

Kerotometer (\$350), A/O Projector (\$250), A/O Custom Chair (\$1,500), and Zeiss Slit Lamp (\$1,000) for sale. Please call Dr. Antley at 803-532-9870 for more information.