1st Quarter 2012



The Delineator

2730 Devine Street • Columbia, SC 29205 • (803) 799-6721 • Fax (803) 799-1064

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President's Message

What if? There are perhaps no sadder words in the English language.

What if? Some of us might say these words a few times in our lifetime. Some of us may say these words a few times a week. All of us have probably experienced a situation where things went wrong and afterwards when everything has settled down, we ask ourselves- What if? A police officer or firefighter might wonder how different things would have been if they had only arrived a few minutes earlier. An avoidance of a horrible traffic accident may cause a driver to think how lucky they were. Positive or negative outcomes are irrelevant to the question- What if?

Our experiences make us who we are. The good. The bad. Our successes. Our pain. We need each to define who we are. History marches on with no regard as to our own personal situations. It's left to us to make our paths. It's easy to spend time thinking what might happen and I believe that all of us should look to the future. However, it is equally important to look at what could have happened if things went in another direction and why all of us should be thankful that things turned out the way they have.

The same is true of families, countries and dynasties. And associations like SCOPA/AOA. Both have the privilege and burden of charting optometry's course. History does not care if optometry, SCOPA, or the AOA survive. When we sit and consider where we are now, I believe it is just as important for us to ask the above question- What if? What if history did not unfold the way it has? What if a few choices went unmade? No one knows for certain, but below is a brief look at an alternate version.

A concerned mother scours the internet for someone who can examine her 3 year-old's eyes. Living in a small, rural town in South Carolina, all she can find are ophthalmologists located in Columbia or Charleston. The driving time alone would take over two hours and she cannot take a day off of work for this. There is simply no local option. Each year, thousands of kids enter school without even having the opportunity to have their eyes examined due to lack of access. Those kids who are fortunate to live in an urban city have to wait months before they can be examined. When those kids are finally examined they are often fitted with glasses that do little to improve their visual clarity. Lack of eye-care access has caused diabetic retinopathy and glaucoma to reach epidemic levels throughout the state. Emergency rooms become the routine source of eye-care for those in need and the population suffers as a result. The eye-care situation has become increasingly untenable over the years and there are no solutions readily available.

So, if we turn the what if question to optometry, to the SCOPA/AOA; we find ourselves in a world that we do not recognize. What if a small group of refracting opticians chose not to fight for their profession against ophthalmology and in the process optometry was never created? What if Rhode Island optometrists do not decide to take the leap of optometry being a drug-less profession to allowing the use of pharmaceuticals in passing the first DPA law? What if West Virginia optometrists do not pass the first TPA law and optometrists never begin treating eye diseases? What if the AOA does not accomplish the goal of optometrists in Medicare and optometry is shut out of the realm of third-party payers? What if SCOPA does not pass its own TPA bill and in 2011 SC ODs are not able to practice at the same extent that we currently enjoy?

I'm certainly not saying things are perfect now. Nothing's perfect. Remember, our mistakes play just as much a part in shaping ourselves as our successes do. I will say that both SCOPA and AOA are forces of good for optometry. Both can do some things better, but as a whole, both advocate for optometry against all the forces marshaled against the profession in a way no other body can.

The Delineator

SCOPA News

2011-2012 Local Society Presidents

Catawba Society

Dr. Larry Jerge 1115 Stone Crest Boulevard Tega Cay, SC 29708 P. 803.802.4733 F. 803.802.4735 e-mail: larryjod@gmail.com

Coastal Society

Dr. Michael Zolman 325 Folly Road, Suite 109 Charleston, SC 29412 P. 843.795.6464 F. 843.795.6433 e-mail: focusedeyedoc@yahoo.com

Low Country Society

Dr. Sean Pitale

10 Hospital Center Commons Hilton Head. SC 29926 843.681.8188 F. 843.785.4161 e-mail: spitally@yahoo.com

Midlands Society

Dr. Jennifer Norman 1333 Taylor Street, Ste. G Columbia, SC 29201 P. 803.799.9919 F. 803.799.0788 e-mail: jenniferknorman@hotmail.com

Pee Dee Society

Dr. Jason Lee 2138 W. Palmetto Street Florence, SC 29501 P. 843-662-1989 F. 843-667-8897 e-mail: Jlee669@juno.com

Piedmont Society

Dr. Ben McNeely 210 Crossbridge Trail Piedmont, SC 29673 P. 864.630.5466 F. 864.297.2572 e-mail: bmcneely03@yahoo.com

Waccamaw Society

Dr. John Mills 8703 Highway 17 Bypass N, Ste. B Surfside Beach. SC 29575 P. 843.215.5300 F. 843.215.5310 e-mail: millsvisioncare@yahoo.com

All members are encouraged to attend Local Society Meetings. Please check the website for dates and location.

Important Dates

SCOPA EHR Phase II and Sales and Use Tax Update February 8th – Clarion Hotel, Columbia

SCOPA Legislative Reception February 8th – Clarion Hotel, Columbia

SCOPA Spring Meeting March 16 – 18, 2012 – Westin, Hilton Head Island

SCOPA Annual Meeting August 23 – 26, 2012 – Marriott, Myrtle Beach

Upcoming AOA Public Awareness Campaigns

.. Glaucoma Awareness January: Save Your Vision Month March:

SCOPA Member Announcements

The Dee Dee Chewning Healing Award is given annually to an individual who provides direct care to children. Jennifer Lippens, OD, at



The Montague Eye Center has been a provider partner since Healthy Learners Greenwood's first year in 2005.

J. Greg Bailey

Dudley Beaty

Lisa Bennett

Melissa Binder

William Breland

Eric W. Brown

Gerald N. Cohen

Matthew Daniels

Ralph G. Geldbart

R. Dent Graham

Dwayne E. Harris

J.C. DuBose

Dirk Graves

Nikhil A. Bansal

When Dr. Lippens took over the practice a few years later, she expanded the relationship, establishing weekly appointment times so children's needs could be quickly met. When Medicaid changes forced vision providers in town to stop accepting Medicaid managed care plans, Dr. Lippens and her staff agreed to accept any child referred to them through Healthy Learners, regardless of their eye care coverage. In the 2010-2011 school year, she served 51 students at no cost to Healthy Learners, which was nearly one quarter of all students served in Greenwood.

January Birthdays

Charles T. Hudgins J. Cleon Hunter Roger Juarez Bill Kennedy G. Ronald Ledbetter Joel S. Levy Walston A. Lynn James B. Marvin Katie Mason James J. McDowell Steven Metras Roy G. Meyers David Nigh Richard E. Owens

Roshni Patel Dana Wheeler

The Delineator

SCOPA 2011-2012 Leadership

Please find below a list of the SCOPA 2011-2012 Committee Chairs, as well as the SCOPA Board member that is serving as the committee board liaison. If you would like to learn more about a particular committee or would like to volunteer your time to serve, please contact the committee chair.

2011-2012 SCOPA Committees and Committee Chairs:

Dr. Johndra McNeely:	Public Relations
Dr. Peter Candela:	
Dr. Mike Zolman:	
Dr. Philip Flynn:	
Dr. James Vaught	

SCOPA Board of Director's committee assignments:

Dr. Mike Campbell:	Legislative
Dr. Michelle Cooper:	Meetings & Sen
Dr. Van Forrester:	
Dr. Jennie Zolman:	Public Relations
Dr. Wayne Cannon:	
Dr. Dottie Park:	State Issues

The SCOPA has assigned member representatives for insurance companies. If you have any questions or concerns with a specific insurance company, please contact the member representative from the SCOPA listed below:

Absolute Total Car	e Dr. Greg Bailey
Aetna/Eyemed	Dr. Troy Alexan
BCBS	Dr. Mike Wood
Blue Choice	Dr. Peter Cand
Carolina Care Plan	Dr. Keith Jones
First Choice/Select	Health Dr. Rick Philbeo
Humana	Dr. John Javier
Medicaid	Dr. Pete Smith
Medicare	Dr. Bob Branch
Tricare	Dr. Caryn West
Unison	Dr. Philip Flynr
United Healthcare	/Spectera Dr. Vaughn Par

Want to get involved? Have an idea you would like to share? Please contact one of the SCOPA liaison's above. Member contact is available in the membership roster or just a click away on the SCOPA website (www.sceyedoctors.com) in the member's only section.

Kelley Perkins James J. Pike M. Fern Powell J. Clayton Richardson Carl M. Sanders Charles B. Schooler Alender O. Simmons George C. Slade Desiree Stryker Grover C. Tuggle Robert Turbeville Brook Vastis

ra McNeely:	Public Relations
	Meetings & Seminar
Zolman:	Membership
	Third Party
Vaught	Legislative

SCOPA News

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and Dr. Philip Flynn and Dr. Paul Burt

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2011 - 2012 Board of Directors

Officers

Philip Flynn, O.D. President

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Vice President 7499 Parklane Road, Suite 160 Columbia. SC 29223 803-741-2020 FAX: 803-741-2011 wmcannon@drseyecare.com

Michelle Cooper, O.D

Secretary/Treasurer 24 Potomac Avenue Greenville, SC 29605 864-277-4420 FAX 864-277-9946 Cell: 864-901-5751 au1990@bellsouth.net

Lori Roberts Donovan. O.D **Immediate Past President**

805 Long Point Road Mount Pleasant, SC 29464 843-971-6300 FAX 843-971-6301 Cell: 843-532-7905 ldonovan@bellehalleyecare.com

Directors

Michael Campbell, O.D. 10 Hospital Center Commons, Suite 100 Hilton Head Island, SC 29926 843-681-6682 FAX: 843-681-9582 Cell: 843-422-5978

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Van Forrester, O.D. 3320 N. Main Street Anderson, SC 29621 864-642-1889 FAX: 864-224-1768 Cell: 865-384-3644 vanforresterod@gmail.com

Dottie Park, O.D. 1818 Hampton Street Columbia, SC 29201 803-254-6306 FAX: 803-771-6745 dottheod@aol.com

Jennie Smith Zolman, O.D. 1470 Tobias Gadson Blvd., Suite 115 Charleston, SC 29407 843-556-2020 FAX: 843-763-3937 jenniesmithod@yahoo.com

SCOPA Pulse

2012 SCOPA PAC Contributors

Special thanks to the following SCOPA members that have made their pledge to support SCOPA PAC in 2012. Don't see your name on this list? Contact the SCOPA office to make your pledge today!

William Alexander Jeremy Anderson David M. Andrews **Rufus Antley** J. Greg Bailey William Ballinger Melissa Binder Kurt Blaettler Paul W. Bohac Sara H. Bopp Leland Bowen John L. Brinkley Amy Brown-Pilgrim Michael A. Campbell Peter Candela Wayne M. Cannon **Denise Carter** Kurtis C. Caugh lean Champion-Martin Benjamin P. Clark James M. Coker Brian Colletto Brent C. Collins Michelle Cooper Al Covington Daniel D. Coyle Robert Cress Norden Davis Mark Dean Paul Derrick lason Diamond Sandra Diamond Lori Roberts Donovan Michele Donovan Neil W. Draisin Peter C. Dubin Johnny R. Dukes Philip Flynn, IV Van Forrester Crystal Franklin-Truss Samuel Garrett leffrey R. Geer Donna Guettler Steven Haleo

David Hamill **Richard Poole** Kirsten Harwood Jerd W. Poston Michael S. Henderson M. Fern Powell Shave Hurd John Randall Benjamin Ingram Rhett Richardson Phillip B. Jacobs Jesse B. Rivers Robert C. Rollings Larry Jerge David Scott Johnson Henry Sawyer Larry M. Scheele Gordon S. Johnson John-Michael Johnson Jay S. Shelley Owen Johnson Robert N. Sieffert **Billie Skinner** Jordi Jones Keith A. Jones John Hayes Smith Elliott Keller John W. L. Smith Leslie Kirk Rosalind Overton Smith Kenneth Knox Theron Smith Donald Koets Thomas W. Smith Jason C. Lee **Richard Sprouse** Timothy A. Stafford Deborah A. Long Robert Lopanik Sean Stevens Tom MacMillan Thomas E. Talkie Janell Martin Sidney F. Thomas, III Louis Martin Thomas Tucker John Mason Tammy T. Tully Katie Mason Lisa H. Turbeville Steve Masone Charles Turner Malissa T. Mathis Valerie Urban David Matthews Derek VanVeen Michael McClay James Vaught Brenda M. W. McGregor Mark H. Vinson James McNeely Christy B. Wallace Johndra McNeely Debarah Wallace John Stephen McPhail R. Brian Wallace William Milford Steve Wearden Michael Mills David Weaver William Moore, Jr. Edward L. Weiner Ted W. Newman Caryn M. West Steven Nigh Marion Williams Jennifer Norman Neal Williams David B. Oliver Warren Paul Wise Alva Pack, III Melissa Wood Dorothy J. Park W. Michael Younger Kelley Perkins Jennifer Zolman Norris Philbeck Michael Zolman

President's Message (Continues from Page 1)

SCOPA is working along with the AOA to protect optometry's role as the primary eye-care provider. The initial ruling to classify a child's eye benefit as an examination is a positive step. Other aspects of the new health care law are potential dangers for exclusion and we must work to have optometry represented. Accountable Care Organizations and CO-OPs are examples of the changing face of health care and of work that needs to be done to secure optometry's position. South Carolina's Health Information Exchange is open to all to participate in and South Carolina optometrists are eligible for the Medicaid EHR incentive program. Only two other states can make that claim.

SCOPA continues to monitor for potential legislative and bureaucratic threats that might undermine our ability to practice, our access to patients, and our ability to be reimbursed at an equal level for services rendered. There are things that I hope we can accomplish over the next year that I believe will improve our current position.

SCOPA is working to maximize your member benefits. If it is possible to bring about an association health insurance plan, we will do so. This will be an ongoing project over the next few months as we explore different possibilities that we can offer SCOPA members.

SCOPA is actively seeking partnerships with local institutions such as the United Way, DHEC, local hospitals, BCBS, among others to help those who are in need of eye-care. SC Mission 2011 and 2012 are two examples of these collaborations. The Midlands Eye-Care Clinic is another. These endeavors could not have been accomplished on our own, but by working together we have the potential to make a more meaningful impact in the community.

In ten years, we can sit back and ask ourselves the what if question, but for now we all need to band together as one SCOPA and move forward to the future. Anything that we can accomplish is lessened when we lose members, when we pull in different directions, or when succumb to stagnation. We must come together as one to ensure optometry steels itself for the future. So that one day, far in the future, we will be together to ask ourselves — What if?

Dr. Philip Flynn President, SCOPA

The Delineator



Sign up for an afternoon of informative presentations on February 8, 2012!

Enhancing Patient Care through the Implementation of EHR's

Phase II: Navigating Meaningful Use and Quality Reporting with EHR's presented by Dr. Jay Henry 1:00 - 5:00 pm

Sales and Use Tax Updates

5:00 - 5:30 with Q & A Session

The Clarion Hotel 1615 Gervais Street Columbia, SC 29201

Registration:

\$75 per person for both presentations - Space is limited! Contact the SCOPA office for additional information.

SCOPA Spring Meeting on Hilton Head Island! Please make plans to attend the SC Optometric Physicians Association's Spring Meeting March 16 - 18, 2012 at the Westin Hilton Head Island Resort and Spa for 9.0 hours of COPE approved continuing education. Space is limited so get your reservation in early! For additional information about this meeting contact the SCOPA office by calling 803-799-6721, toll free 877-799-6721 or via e-mail at info@sceyedoctors.com.

Registration Rates:

\$225 SCOPA/AOA Members \$350 Non Members

9.0 hours of COPE approved CE.

FRIDAY MARCH 16, 2012

4:30 - 5:00 pm - Registration

5:00 - 6:00 pm - Profiting with Vision Care Plans presented by Dr. Jay Binkowitz

6:00 - 7:00 pm - Measuring for Success presented by Dr. Jay Binkowitz

SATURDAY MARCH 17, 2012

7:00 - 8:00 am - Continental breakfast

8:00 - 10:00 am - Therapeutic Options in Ocular Surface Disease presented by Dr. Scot Morris 10:00 am - Noon - Corneal Confusion: Staining, Infiltrates and Infections presented by Dr. Scot Morris

SUNDAY, MARCH 18, 2012

7:30 – 8:30 am - Continental breakfast

8:00 - 10:00 am - House OD: Case Reports and Video Grand Rounds presented by Dr. Marc Bloomenstein 10:00 - 11:00 am - Off-Label is Not Off-Limits presented by Dr. Marc Bloomenstein

SCOPA Pulse

SCOPA Activities



The SCOPA cordially invites you to attend the Legislative Reception!

Join the fun as we show our appreciation for all of the hard work our legislators do for our great state of South Carolina!

Mark Your Calendar: February 8, 2012 6 – 9 p.m.

At the Clarion Hotel located Downtown 1615 Gervais Street, Columbia, SC 29201

We NEED each of you there, so please invite your legislators and save-the-date to attend!



South Carolina Health Information Exchange (SCHIEx)

SCHIEx is a statewide technology and policy framework that enables participating health care providers using electronic health record (EHR) systems to exchange clinical information for treatment and public health and quality reporting purposes. SCHIEx complies with Nationwide Health Information Network (NwHIN) specifications for secure data exchange and nationally recognized interoperability standards. This enables providers with systems that also comply with these standards to electronically share key clinical information such as medical histories, medications, allergies, diagnoses, and procedures once on-boarded to SCHIEx.

SCHIEx offers its Participants access to a single, statewide health information exchange (HIE) that can enhance coordination of patient care among providers, improve the quality and efficacy of care that a patient receives, improve patient safety, reduce medical errors and duplicative services, and enhance public health and disease detection and monitoring. While SCHIEx can help improve an individual patient's health care, it is voluntary. Patients who do not wish to have their information shared through SCHIEx have the right to opt out.

The SCHIEx core technology is built on a federated, network-of-networks model for electronic health information exchange. The SCHIEx federated architecture means each participating provider continues to maintain their clinical data, eliminating the need for a centralized clinical data repository. The SCHIEx core services and policies function such that Participants query and retrieve clinical information directly from other Participants involved in a patient's care. The network-of-networks model gives providers flexibility in how they participate. A provider or organization may choose to participate independently, as part of an integrated delivery network, or as a member of a health information exchange organization.

Relationship with the Office of the National Coordinator (ONC)

SCHIEx is the designated statewide Exchange in the Office of the National Coordinator (ONC) State Health Information Exchange Cooperative Agreement Program. As such, SCHIEx is required to implement a sustainable, statewide HIE for South Carolina health care providers that complies with national standards and helps address the HIE related requirements for each phase of Meaningful Use in the Medicare and Medicaid EHR Incentive Programs. For example, providers that participate in SCHIEx can share patient care summaries across unaffiliated organizations and exchange data with the Public Health Immunization Registry.

The State Health Information Exchange Cooperative Agreement Program is administered by the SC Department of Health and Human Services on behalf of the State of South Carolina. SCHIEx is governed by the Interim Governance Committee (IGC) appointed in 2009 by Executive Order. Its business and technical operations are performed by the SC Budget and Control Board Division of Research and Statistics.

SCHIEx Services

SCHIEx now has available the policy framework and technology services to support robust EXCHANGE- the discovery, query, and retrieval of clinical information by participating health care providers at the point of care. SCHIEx offers a Clinical Viewer for providers who prefer it to their own EHR system's external record display, access to the Surescripts/RxHUB Pharmacy Exchange (Surescripts fees apply), and exchange with the SC Department of Health and Environmental Control (SCDHEC) Public Health Immunization Registry. SCDHEC and SCHIEx are also working together to add electronic lab reporting (ELR) and syndromic surveillance to the SCHIEx technology platform. SCHIEx will soon complete development for DIRECT, a statewide provider directory and message transport capability that will allow SCHIEx Participants to securely push clinical messages to a known receiver. Like robust EXCHANGE, SCHIEx DIRECT messaging will comply with NwHIN standards.

SCHIEx Pilot Adopter Program

SCHIEx is inviting health care providers and organizations to apply for participation in the SCHIEx Pilot Adopter Program. The Program's intent is to include a range of providers and EHR systems. Pilot Adopters will receive a SCHIEx Subscription Fee Waiver for a 12 month period, commencing with the Pilot Adopter's initiation of the on-boarding process, and ongoing support from the SCHIEx technical and operations team. Applications are being accepted through September 1, 2011. More information and the SCHIEx Pilot Adopter Program application are available at www.SCHIEx.org.

Your Technology and SCHIEx

Providers who may be considering SCHIEx now or in the future should prepare by working with their current or prospective technology representatives/vendors regarding SCHIEx interoperability requirements. ONC certification does not necessarily mean a particular EHR product is currently able to address the national interoperability standards (IHE/HITSP) and technical requirements to participate in SCHIEx. The SCHIEx technical specifications are outlined in the SCHIEx Interoperability Services Guide located on the For Providers, Connecting to SCHIEx page at http://www.schiex. org/connecting.php. SCHIEx Interoperability experts are available to participate in calls with you and your technology representatives to discuss specific questions about on-boarding to SCHIEx.

How to Learn More

Information about SCHIEx is available on its Website located at www.SCHIEx.org. The For Providers page includes detailed information about SCHIEx services, how to connect, subscription fees, SCHIEx policies and legal agreements, implementation resources, and frequently asked questions.

Adriane Able, SCHIEx Executive Director adriane.able@ors.sc.gov (803)898-7883

You may also Contact Us

Email: schiexinfo@ors.sc.govPhone: 803.898.9962

The Delineator

AOA Third Party Center Update

Goal:

AOA Members should start completing and reporting PORS measures as soon as possible.

PORS:

- Focuses on quality of care
- Utilizes "evidence based" measures professional input
- Reporting is financially rewarded
- Measures track processes and outcomes that theoretically
- Demonstrate improved patient care

What You Need to Know:

- No registration is required to participate
- PQRS is completely voluntary in 2012

Reporting Essentials:

- Utilize on Medicare patients
- Report with Quality Data Codes (QDCs) that include CPT II and G codes
- May report with paper based CMS 1500 claims
- May report with electronic 837-P claims
- Must report QDC codes (charge as \$0.01) on the same claim as a CPT I code
- Must report at least three measures, 50 percent of the time
- Frequent reporting will aid in meeting the 50 percent goal
- · No penalty for more frequent reporting
- AOA recommends submitting QDC for all reportable cases

PQRS Reporting Hints:

- Track all claims submitted to the Centers for Medicare & Medicaid Services (CMS)
- PQRS line items will be denied for payment but should be noted on the EOB with N365
- N365: This procedure code is not payable. It is for reporting/ information purposes only
- Ensure NPI is attached to each line item including QDC line items
- You may not resubmit a claim only to add QDC

PORS Bonus Payment:

- 2011: 1.0 percent
- 2012: 0.5 percent
- 2013: 0.5 percent
- 2014: 0.5 percent
- Bonus paid on all allowable Medicare charges for the respective year

Physician Quality Reporting System - PQRS (Formerly PQRI) - Alert

PQRS Payment Penalties:

- 2015: 1.5 percent (based on performance in 2013)
- 2016 and each subsequent: 2.0 percent
- Free AOA PORS Webinars:

Making Sense of PQRS – Making it Simple!

Confused about PORS? Still not sure you will get the bonus money? Then attend this webinar for a review of all the changes for 2012 and how to make it simple.

Speaker: Rebecca Wartman, O.D.

Thursday, Jan. 5 at 7p.m. CST

Find out more by visiting www.aoa.org/pqrs

SCOPA Offers Condolences

It is with deep sadness that we inform you of the passing of two long time members of the SCOPA, Dr. Henry Vernon Sawyer and Dr. Ned P. Hobbs. Drs. Sawyer and Hobbs both made significant contributions to the Optometric profession on a local and national level, and will be deeply missed by all who knew them.

Dr. Ned Hobbs was a successful practicing Optometrist in Darlington for more than 64 years. He was an Honorary Fellow in the American Academy of Optometry. He served as a member of the S.C. Board of Examiners in Optometry for 19 years and as President of that board. He was very active in the S.C. Optometric Association where he had served in several offices including President. In 1966 he was selected "Optometrist of the Year" and in 1976 he was selected as a "Fellow in the S.C. Hall of Fame". He also served as President of the "Southern Optometric Association." On two occasions, he was nominated for "Optometrist of the South." In 1991, he ably served as President of the "American Optometric Foundation" as a life member. Dr. Hobbs was also a loyal member of the Pee Dee Optometric Society for many years and served as President. As a world traveler, he attended and lectured at eye clinics and hospitals in various countries. In 1991, he was awarded "World Optometric Ambassador."

Dr. Henry Vernon Sawyer was a retired optometric physician who practiced for over 50 years in the town of Marion, SC, and he served in many different capacities in local, state and regional optometric organizations. He was past president of the S.C. Optometric Association and served as secretary of the S.C. Board of Examiners in Optometry for 16 years. He also served as president of Southeastern Congress of Optometry during which time the need for continuing education was addressed and it became the first organization to require continuing education for re-certification of licensure annually, after which all other professions followed suit.



South Carolina Optometric Physicians Association 2730 Devine Street Columbia, SC 29205 (803) 799-6721 1-877-799-6721 www.sceyedoctors.com

Support SCOPA-PAC ! Make your 2012 PAC Pledge Today !

To make your pledges online go to www.sceyedoctors.com Click on Members Homepage Then go to SCOPAPAC

Visit us on Facebook and Twitter!



Please visit www.sceyedoctors.com to view the classified online.

Classifieds

Optometrist Needed

OD with 23 years of experience available for permanent or fill-in position in the Summerville/Charleston areas. Call Dr. Marie Brusgard-Cerra at **843-906-6355**.

Turnkey Practice for sale in a continually growing community in SC. Minutes away from Charlotte, NC. Best rated schools in SC and many universities near by. Eight year old practice is strong and reason for selling is to move closer to family. Please call in confidence **704-724-605**7.

Professional fill-in for your practice. Have scope and will travel. Dr. Holcombe **843-522-3837**.

Upstate practice for sale. Great PT income with excellent growth potential. New building and lots of new equipment. Call **864-363-8334** for more info.

Part time, fill-in available 1-2 days wk. (30 yrs. experience) call Dr. A. Shapiro. **843-860-2644**

Equipment for Sale

7070 Santinelli Patternless edger, needs a new tracer. Make an Offer. If interested, call **843-425-6798**.

HRT II like new condition; purchased last year at SECO. Hardly used. \$16,000. If interested, please call **864-225-0474**.

Lots of great equipment for purchase. Some items for sale include a Custom II Chair and Stand, Kerotometer, Vertometer, Complete Lens Finishing Lab, Desk and Office Furniture, & much more. Call E.H. Brown, O.D. at **803-345-6661**.

Kerotometer (\$350), A/O Projector (\$250), A/O Custom Chair (\$1,500), and Zeiss Slit Lamp (\$1,000) for sale. Please call Dr.Antley at **803-532-9870** for more information.

Ellman -Radiofrequency Surgitron F.F.P.F. EMC unit, Antenna plate & several boxes of medical electrodes. Serial # 9120003662. \$3,000 OBO. Essentially NEW (pd \$42,000 in 2010) Make offer, Call Mike **803-741-2020**

Are You Connected?

Join the conversation, or start one up at AOAConnect! A members only perk, AOAConnect is a place where you can contribute to the profession on your own time and own terms. Get started at connect.aoa.org. And starting this month, look for prizes and incentives for new members and veterans!

