



Save your Vision Month Social Media Posts

FACEBOOK

- DID YOU KNOW? Many eye and vision problems have no obvious signs or symptoms, making a yearly comprehensive eye exam the only way to maintain a lifetime of optimal vision and healthy eyes. [LINK TO PRESS RELEASE]
- As part of March's Save Your Vision Month, the American Optometric Association (AOA) highlights the different high-tech tests and procedures performed by an optometrist during an eye exam. [LINK TO PRESS RELEASE]
- THE DOCTOR IS IN: "Comprehensive eye exams are the most effective way to ensure good vision and eye health," said Dr. NAME, XXX expert for the AOA. "With the advanced technologies available to optometrists today, patients can expect a less invasive and highly accurate diagnostic experience during their eye exam." [LINK TO PRESS RELEASE]
- Unlike examinations of the past, today's optometrists use the latest technologies to diagnose and treat patients. Corneal topography, tear film analyses and retinal imaging are a few examples of the high-tech tools optometrists use. [LINK TO PRESS RELEASE]
- The cornea is the most significant structure the eye uses for refractive power. To detect corneal irregularities due to disease, trauma or other factors that can result in distortion of vision, a new device called corneal topography is used by today's optometrists. [LINK TO PRESS RELEASE]
- It's Save Your Vision Month! Learn about the new, high-tech tools used by today's optometrists. [LINK TO PRESS RELEASE]
- It's Save Your Vision Month and the AOA is highlighting the different high-tech tests and procedures performed by an optometrist during an eye exam. [LINK TO PRESS RELEASE]
- To give an optometrist a view of the retina, several types of retinal imaging systems may be used in addition to pupil dilation. These progressive technologies can detect macular degeneration, glaucoma, retinal holes or detachments as well as systemic diseases such as diabetes, stroke and high blood pressure. [LINK TO PRESS RELEASE]
- THE DOCTOR IS IN: "Age-related macular degeneration is the leading cause of severe vision loss in adults over age 50," said Dr. NAME, XXX expert for the AOA. "Central vision that is lost to macular degeneration cannot be restored, so it is critical to use the best technology available to prevent and diagnose this condition." [LINK TO PRESS RELEASE]
- It's Save Your Vision Month! Are you due for a comprehensive eye exam? Visit www.aoa.org and click on the doctor locator to schedule an exam with an optometrist in your area.



- THE DOCTOR IS IN: “Today’s advanced technologies available to optometrists have done nothing short of revolutionize the routine eye exam,” said Dr. **NAME**, **XXX** expert for the AOA. “As a result, eye care is more innovative and effective than ever before.” [LINK TO PRESS RELEASE]

TWITTER

- Many eye and vision problems have no obvious signs or symptoms, so be sure to schedule your yearly comprehensive eye exam. [TINY URL]
- Dr. **NAME** says, “With the advanced technologies available to optometrists today, patients receive a better diagnostic experience.” [TINY URL]
- Dr. **NAME** says, “Comprehensive eye exams are the most effective way to ensure good vision and eye health.” [TINY URL]
- New, cutting edge technologies are being incorporated into a comprehensive eye exam. [TINY URL]
- As part of Save Your Vision Month, the AOA is highlighting the new, high-tech tests performed during an eye exam. [TINY URL]
- Unlike examinations of the past, today’s optometrists use the latest technologies to diagnose and treat patients. [TINY URL]
- Corneal topography, tear film analyses and retinal imaging are a few examples of the high-tech tools optometrists use. [TINY URL]
- It’s Save Your Vision Month! Learn about the advanced technologies used by today’s optometrists. [TINY URL]
- To detect corneal irregularities due to disease, trauma or other factors, corneal topography is used by today’s optometrists. [TINY URL]
- To give an optometrist a full view of the retina, several types of retinal photography systems are used today. [TINY URL]
- It’s Save Your Vision Month! Are you due for a comprehensive eye exam? [TINY URL]
- Dr. **NAME** says, “Today’s advanced technologies available to optometrists have revolutionized the routine eye exam.” [TINY URL]
- Dr. **NAME** says, “Because of advanced technologies, eye care is more innovative and effective than ever before.” [TINY URL]