



2019 Sponsorship Opportunities

Sponsorship Committee: Stephanie Stephens - sstephens@gaetc.org Helen Maddox- hmaddox@gaetc.org

Level Sponsorships

Platinum Sponsor @ \$15,000 includes:

- Four exhibitor booths;
- Two concurrent session presentation slots (must be approved by the Program Committee);
- Four complimentary full conference registrations;
- Twelve complimentary exhibit hall passes to give to customers;
- Sponsor's logo displayed on various signage at the GaETC conference
- Thirty second video commercial displayed on the conference website; (Commercial must be created by sponsor in digital video format).
- Sponsor logo on the conference tote bag;
- Sponsor-provided banner displayed at the exhibit hall entrance.
- Opportunity to introduce keynote speakers (Two opportunities available on a first come, first serve basis)

Gold Sponsor @ \$10,000 includes:

- Three exhibitor booths;
- One concurrent session presentation slot (must be approved by the Program Committee);
- Three complimentary full conference registrations;
- Nine complimentary exhibit hall passes to give to customers;
- Sponsor's logo displayed on various signage at the GaETC conference
- Thirty second video commercial displayed on the conference website; (Commercial must be created by sponsor in digital video format).
- Opportunity to introduce keynote speakers (Two opportunities available on a first come, first serve basis)

Silver Sponsor @ \$7,500 includes:

- Two exhibitor booths;
- Two complimentary full conference registrations;
- Six complimentary exhibit hall passes to give to customers;
- Sponsor's logo displayed on various signage at the GaETC conference
- Thirty second video commercial displayed on the conference website; (Commercial must be created by sponsor in digital video format).

Bronze Sponsor @ \$5,000 includes:

- One Exhibitor booth;
- Two complimentary full conference registrations;
- Four complimentary exhibit hall passes to give to customers;
- Sponsor's logo displayed on various signage at the GaETC conference

[Click here to sign-up for sponsorship today!](#)

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Sponsor Benefit Comparison	<i>Platinum</i>	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>
<i>Opportunity to introduce keynote speakers (Two opportunities available on a first come, first serve basis)</i>	✓	✓		
<i>Complimentary Booth(s)</i>	4	3	2	1
<i>Approved Concurrent Session</i>	2	1		
<i>Complimentary full Conference Registrations</i>	4	3	2	1
<i>Sponsor Logo on Tote Bags</i>	✓			
<i>Sponsor-provided banner displayed at hall entrance</i>	✓			
<i>Name and Logo displayed on various signage</i>	✓	✓	✓	✓
<i>Recognition in the mobile app</i>	✓	✓	✓	✓
<i>Logo and link on GaETC website</i>	✓	✓	✓	✓
<i>Complimentary "Exhibit Hall Only" passes to give to customers</i>	12	9	6	4
<i>Complimentary list of attendees</i>	✓	✓	✓	✓

Exclusive Sponsorship

Lanyard Sponsor @ \$5,000

Great exposure with your company name wrapped around 4,000 necks all in one place at one time!

Includes:

- Exclusive company name/logo on Lanyard with Conference logo for all participants at GaETC conference;
- Logo & link on GaETC website;
- Logo displayed on various signage at the GaETC conference;
- Recognition in the mobile app as the exclusive Lanyard sponsor

Leadership Strand Sponsorship Levels:

Sponsorship of Leadership Strand Sessions provides additional access to thought leaders, decisions makers, and district leadership beyond that which is provided through the normal conference experience.

Leadership Keynote Sponsor @ \$3,500 (Exclusive) includes:

- Introduce the Keynote Session/Discussion Panel and attend the Keynote;
- Invitation to invite five (5) registered attendees to the "Leadership Reception" Thursday afternoon - high top table and signage - sponsors asked to provide a door prize;
- Participation in an executive briefing/vendor feedback small group session - runs as a concurrent session.

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Leadership Strand Sponsor @ \$1,500 (\$500 for current Silver, Gold or Platinum Sponsors) -

- Opportunity to introduce a speaker at one of the Leadership Strand concurrent sessions;
- Invitation to invite three (3) registered attendees to the “Leadership Reception” Thursday afternoon; high top table and signage - sponsors asked to provide a door prize;
- Participation in an executive briefing/vendor feedback small group session - runs as a concurrent session.

Additional Sponsorship Opportunities

GaETC Wednesday Night Reception Sponsor (Held at GICC) @ \$4,000 – includes:

- One exhibitor booth;
- Recognition in the mobile app as a reception sponsor;
- Signage at the reception recognizing your sponsorship;
- One display table at the reception;
- Opportunity to welcome reception attendees;
- One complimentary full conference registrations & Three complimentary exhibit hall passes to give to customers;

Workshop Sponsor @ \$2,500

- 3 hour - Hands-On Pre-Conference Workshop – Tuesday, November 5th.
To qualify, must submit Application to Present beginning April 1st, and be approved. **Deadline date is June 1st**
go to <http://www.gaetc.org>

Concurrent Session Sponsor @ \$750 for current exhibitors, \$1500 for non-exhibitors

To qualify, must submit Application to Present beginning April 1st, and be approved. **Deadline date is June 1st**
go to <http://www.gaetc.org>

- 50 minute sessions offered Wednesday, Thursday or Friday and are based on availability of space.

Mobile Device Charging Station @ \$3,500 includes:

- Your company logo displayed on charging station;
- Logo & link on GaETC website;
- Recognition in the mobile app as a Charging Station sponsor.

Refreshment Break Sponsors @ \$1,000 includes:

- Logo & link on GaETC website;
- Non-exclusive signage in the Coffee or Snack areas;
- Recognition in the mobile app as a Refreshment Break sponsor;

Meeting Room on Show Floor (10 x 10) - \$1500 or (20' x 20') - \$2,500

As an exhibiting company, you can reserve either a 10' x 10' or a 20' x 20' private room located on the Expo floor to hold individual meetings with clients. A room includes:

- 1 cafe table, 1 draped 6 ft table with 6 chairs, 1 wastebasket and electricity
- Use during Expo hours:
- Logo recognition on signage outside of your meeting room

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